Cyber Security & Privacy Compliance in an Increasingly Digital Economy: A Playbook for Protecting the Organization and the Client

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Who we are

- Information and Privacy Commissioner of Ontario provides independent review of access and privacy matters in the public sector
 - Commissioner not part of government of the day
- Oversee Ontario's access and privacy laws
 - public's right to access information, have their personal privacy rights protected
 - laws apply to government, police, school boards, universities, hospitals...



Ontario's Legislative Framework

Public sector	Health sector	Private sector
Government provincial ministries, agencies, hospitals, universities, cities, police, schools, hydro	Health hospitals, pharmacies, labs, doctors, dentists, nurses	Private sector businesses engaged in commercial activities
Freedom of Information and Protection of Privacy Act (FIPPA) Municipal Freedom of Information and Protection of Privacy Act (MFIPPA)	Personal Health Information Protection Act (PHIPA)	Personal Information Protection and Electronic Documents Act (PIPEDA)
IPC/O oversight	IPC/O oversight	Privacy Commissioner of Canada oversight

Privacy breach

- privacy breach: personal information collected, retained, used, disclosed in way not in accordance with privacy laws
- most common is **unauthorized disclosure** of personal information, such as:
 - insecure disposal of records
 - records in paper format intended for shredding are recycled
 - insecure disposal of hard drives
 - mobile and portable devices
 - lost or stolen, unencrypted devices such as laptops, USB keys
 - unauthorized access
 - snooping by otherwise authorized staff
 - malware (e.g. ransomware)



Ransomware and cyber attacks on the rise

- hacker gained access to City of Stratford servers that contained personal information
- servers disconnected to contain attack
- city paid \$75k ransom
- city returned to normal business operations about 2 weeks after the attack

THE BEACON HERALD NEWS SPORTS ENTERTAINMENT LIFE MONEY OPINION OBITUARIES

Cyber attack that cost Stratford city hall \$75K

ransom should be wake-up call: Expert

An update published on the city's website stated Stratford paid out more than \$75,000 in Bitcoins as ransom

An update published on the city's website stated Stratford paid out more than \$75,000 in Bitcoins as ransom following the ransomware cyber attack on April 14.



Galen Simmon

More from Galen Simmons



Jane Sims, The London Free Press

More from Jane Sims, The London Free Press

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Cyberattacks

Systems infected by:

- phishing schemes to gain access to passwords/information
- ransomware and other software exploits used to gain control of computer systems

Statement from the Town of Wasaga Beach regarding the ransomware attack on the municipality's servers

Wasaga Beach - The Town of Wasaga Beach computer system was subject to a

The attack encrypted the town's servers, locking out access to the data with: These servers contain all the town's data, including for

Ontario police warn of recent cyberattacks targeting local governments

THE CANADIAN PRESS Updated: September 14, 2018

Phishing

Guides public institutions on how to protect personal information from these attacks

- What is phishing
- Impacts of phishing attacks
- How to recognize phishing messages
- How to protect against phishing attacks
- How to respond to a phishing attack
 - o training employees
 - o limiting user privileges
 - o using software protections and back-ups
 - o having an incident response plan in place



TECHNOLOGY FACT SHEET

Protect Against Phishing

Phishing is a common method hackers use to attack computer systems. Successful phishing attacks pose a serious threat to the security of electronic records and personal information.

Ontario's privacy laws require public and healthcare organizations to have reasonable measures in place to protect personal information in their custody or control.

Phishing attacks pose a serious threat to the security of electronic records and personal information

WHAT IS PHISHING?

Phishing is a type of online attack in which an attacker — using both technological and psychological tactics — sends one or more individuals an unsolicited email, social media post, or instant message designed to trick the recipient into revealing sensitive information or downloading malware.

Malware (malicious software) is any software intentionally designed to disrupt, damage, or gain unauthorized access to a computer system.

Phishing attacks can be generic or customized, and can target both individuals and entire organizations. Attacks that target a specific individual or organization are commonly referred to as spear phishing attacks.

The main goal of a phishing attack is to get the individual to do something that compromises the security of their organization. Attackers achieve this when recipients:

· reply to phishing emails with confidential information



Ransomware

What is ransomware

How computers get infected

- phishing attacks
- software exploits

How to protect your organization

 administrative, technological measures e.g. employee training, limiting user privileges, software protections

How to respond to incidents



Technology Fact Sheet

Protecting Against Ransomware

July 2016

Ransomware has become an increasingly common and dangerous threat to the security of electronic records. This fact sheet provides information on how public institutions and healthcare organizations in Ontario can protect themselves against it.

WHAT IS RANSOMWARE?

Ransomware is a type of malicious software, or "malware," that encrypts files on your device or computer, including any mapped or network drives, and then demands payment in exchange for the key needed to decrypt the files. It essentially locks you out of your data and holds the means of regaining access for ransom.

HOW DO COMPUTERS GET INFECTED?

Hackers use different techniques to install ransomware on computers. In general, these fall into two categories: "phishing" attacks and software exploits.

Phishing Attacks

Phishing is a type of online attack in which a hacker sends one or more individuals an unsolicited electronic communication—email, social media post or instant messenger chat—designed to trick or deceive a recipient into revealing sensitive information or downloading malware.

In the case of ransomware, the hacker will often try to impersonate an "official" correspondence relating to a common business transaction, such as a shipping notice or invoice from a delivery company. The hacker may also try to fake an "urgent matter," such as an unpaid invoice or notice of audit. More advanced versions (also known as "spear phishing") target specific individuals or places of business.

Ransomware may be installed if the recipient opens a file attachment or clicks on a link in the body of the message.

Responding to a Privacy Breach

1. Contain breach

- initial investigation
- notify police if theft or other criminal activity

2. Evaluate risks

- personal information involved?
- cause and extent of breach
- individuals affected
- possible harm?

3. Notify

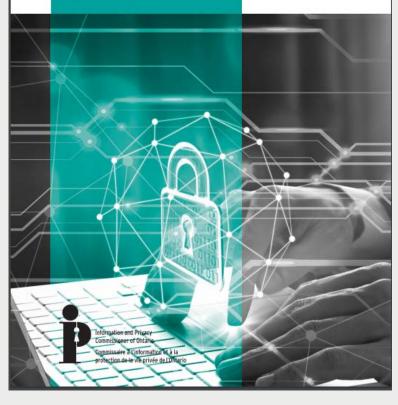
- affected individuals
- Privacy Commissioner

Prevent future breaches

- security audit
- review of policies and practices, staff training, 3P service contracts

PRIVACY

Privacy Breaches **Guidelines for Public Sector** Organizations

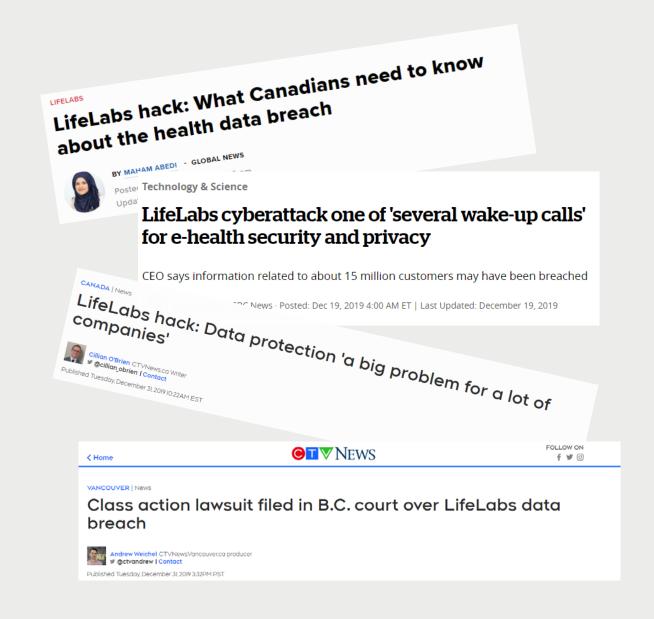


Reducing Risk of Privacy Breaches Best Practices

Administrative	Technical	Physical
 privacy and security policies auditing compliance with rules privacy and security training data minimization confidentiality agreements Privacy Impact Assessments 	 strong authentication and access controls detailed logging, auditing, monitoring strong passwords, encryption patch and change management firewalls, anti-virus, anti-spam, anti-spyware protection against malicious code Threat Risk Assessments, ethical hacks 	 controlled access to locations within premises where PI is stored access cards and keys ID, screening, supervision of visitors secure disposal NOTE-when determining appropriate safeguards consider sensitivity and amount of information number and nature of people with access to the information threats and risks associated with the information

LifeLabs Breach

- cyberattack involving unauthorized access to its computer systems in 2019
- up to 15 million Canadians affected
- information included health card numbers, names, email addresses, passwords, date of birth, test results of some individuals
- joint investigation by the Information and Privacy Commissioners of Ontario and BC.



Casino Rama Investigation

2016, OLG reports to IPC that Casino Rama Resort subjected to cyberattack

IPC launched investigation into circumstances of the breach and whether reasonable security measures were in place to protect personal information of Rama customers

investigation revealed weaknesses in cyber-security practices – particularly with response to suspicious activity

OLG/Casino Rama have taken steps to address the weaknesses identified – IPC satisfied



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