

The logo for the International Association of Privacy Professionals (IAPP) is located in the top left corner. It consists of the lowercase letters 'iapp' in a white, sans-serif font. The background of the entire slide is a dark purple color with a pattern of vertical lines of varying lengths and colors (orange, yellow, and light purple) that create a sense of motion and depth. Faint binary code (0s and 1s) is visible in the background, particularly on the left side.

iapp

IAPP Canada Privacy Symposium 2024

Training 8-9 June

Workshops 9 June

Conference 10-11 June

TORONTO

#CPS24

Code Grey: Managing Hospital Cyberattacks

WELCOME AND INTRODUCTIONS



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AGENDA OUTLINE

- I. Welcome and Introductions
- II. Code Grey
- III. Hospital Incident Response
- IV. Questions and Answers

“Code What?”

Cyber Incidents in Hospitals

CODE GREY – THE WHAT

What is it?

Triggers?



CODE GREY – THE IMPACT

Electronic Systems?

Contingency Planning?

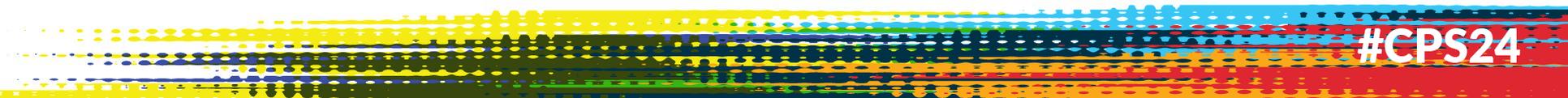
Stakeholders



Playing with the highest stakes

Hospital Incident Response

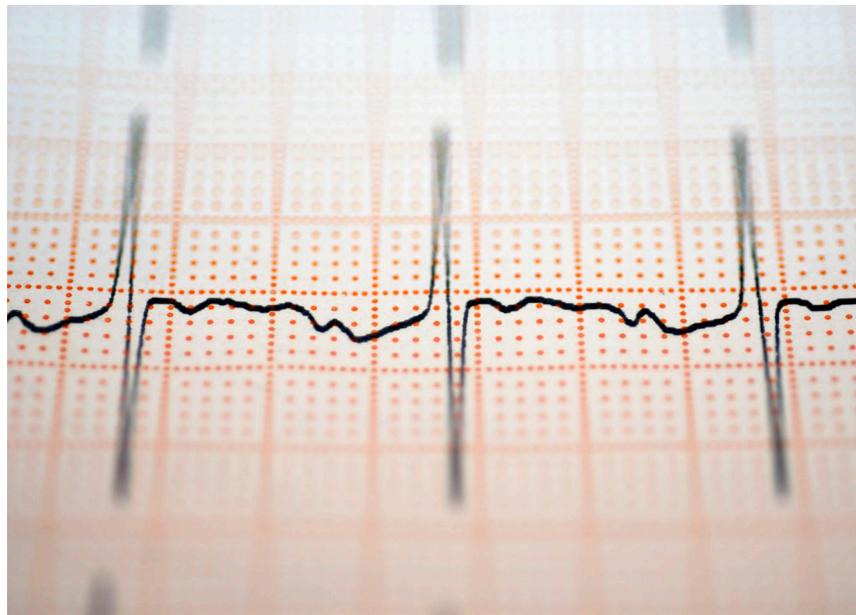
#CPS24



TRIAGING RESTORATION

Specialized systems

MSPs?



“TRADING PENNIES FOR LIVES”

Negotiation strategy?

The “Sympathy card”

To pay or not to pay...



COMPETING COMMUNICATIONS

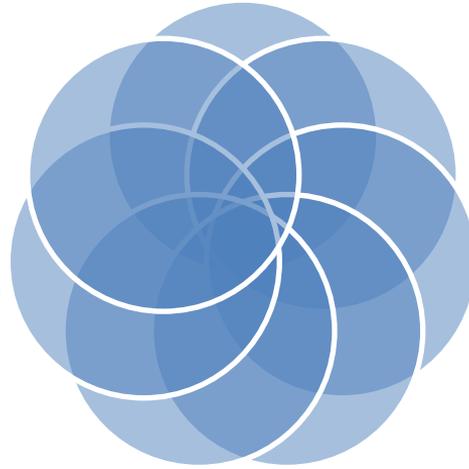
Patients

Media

Employees

Management

**Ontario
Health**



Partners

**Law
Enforcement**

EMERGING IPC STRATEGIES

Early resolution vs.
investigation

Considerations for direct
vs indirect notification



INFORMATION SHARING



QUESTIONS?



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HOW DID THINGS GO? (WE REALLY WANT TO KNOW)

Did you enjoy this session? Is there any way we could make it better?
Please let us know by filling out a speaker evaluation.

1. Open the Cvent Events app.
2. Enter **IAPP CPS24** (case and space sensitive) in search bar.
3. Tap “Schedule” on the bottom navigation bar.
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5. Once you’ve answered all three questions, tap “Done”.

Thank you!