# A Time for Reflection and Renewal

### Patricia Kosseim

### Information and Privacy Commissioner of Ontario



Commissaire à l'information et à la protection de la vie privée de l'Ontario The Association of Municipal Managers, Clerks and Treasurers of Ontario (AMCTO)

May 20, 2021

# 2020: A Year Like No Other



# Access Requests Filed Under MFIPPA





# IPC Strategic Priorities: 2021-2025



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## The Process

### DEVELOPMENT OF PROPOSED STRATEGIC PRIORITIES

### December 2020 to January 2021

- Consulted with external, ad hoc strategic advisory committee
- Drafted the external consultation paper to gather input from general public and key stakeholders
- Released IPC's public consultation paper and launched public consultation process
- Initiated targeted outreach to over 100 key stakeholders

### CONSIDERATION OF PUBLIC AND STAKEHOLDER INPUT

### April 2021

- Published final report announcing IPC's strategic priorities for 2021 2025
- Began the strategic implementation process and development of action plans in dialogue with key stakeholders

### September to November 2020

- Consulted with all IPC staff on top issues resonating with Ontarians (through complaints, appeals, inquiries, media requests, etc.)
- Researched and analyzed trends emerging from IPC's daily environmental scanning function
- Developed a long list of potential strategic priorities, narrowed down to a short list of six (6) using defined criteria in consultation with IPC's Senior Management Committee

# CONSULTATION ON PROPOSED STRATEGIC PRIORITIES

### January to March 2021

- Considered responses received through the public consultation process
- Reconvened the ad hoc strategic advisory committee to discuss and deliberate on the public input received
- Selected IPC's final slate of strategic priorities for 2021-2025

RELEASE OF IPC STRATEGIC PRIORITIES 2021-2025

# Selection Criteria

### **Relevance to Ontarians:**

- Is the proposed priority of pressing importance to Ontarians, and will it continue to be as significant over the next five years?
- Does the proposed priority pose risks of negative impact on Ontarians? Is there an opportunity to help reduce or eliminate such risks?
- Do the risks and impacts affect certain people or groups more than others?

### **Opportunity for impact:**

- Will addressing the proposed priority advance the purposes of access and privacy laws in Ontario?
- Is there a realistic opportunity to make significant improvements in this priority area within the next five years?
- Is there a leadership gap the IPC can fill in this priority area?
- Are there partners the IPC can collaborate with to achieve a greater impact?

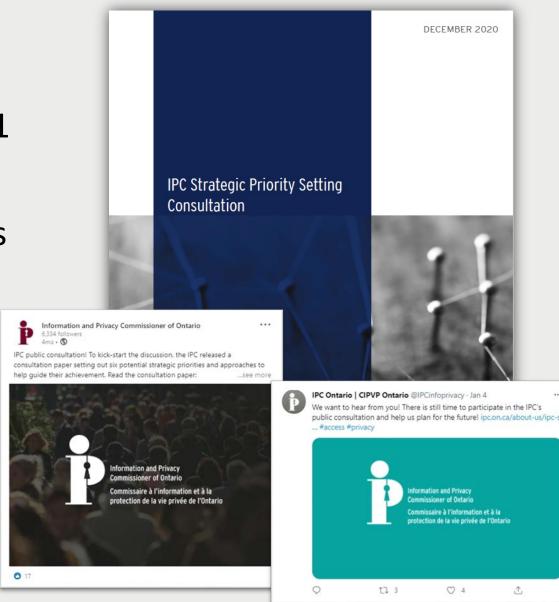
### **IPC capacity:**

- Does the proposed priority fall within the IPC's mandate?
- Is the proposed priority well-aligned with the IPC's strengths (including any past work done on the issue)?
- Can the IPC reasonably address this proposed priority area with its current level of resources?

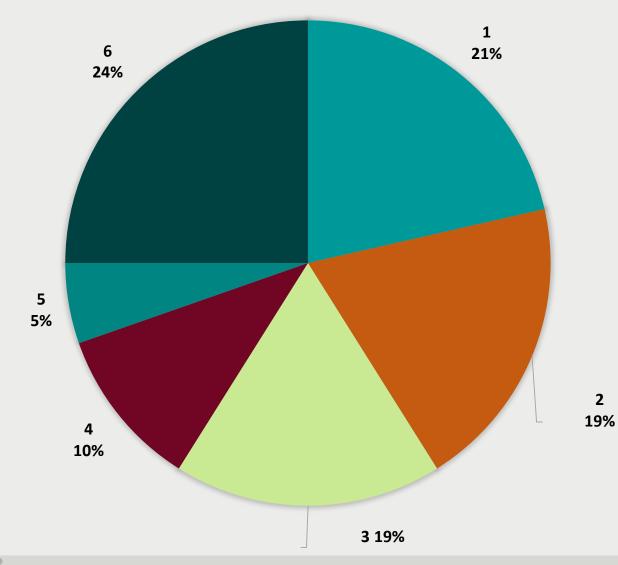


# **Public Consultation**

- December 10, 2020, to January 22, 2021
- 100 stakeholders contacted directly
- Issued French and English news releases with consultation paper
- Promoted the consultation broadly on our social media channels
- Interactive form on the IPC's website



# Who we heard from



- 59 total submissions
- Broad cross-sectoral representation

# What We Heard

# Strategic Priorities: What We Decided

### APRIL 2021

Trust in Digital Health

Promote confidence in the digital health care system by guiding custodians to respect the privacy and access rights of Ontarians, and supporting the pioneering use of personal health information for research and analytics to the extent it

serves the public good.

### Privacy and Transparency in a Modern Government

Advance Ontarians' privacy and access rights by working with public institutions to develop bedrock principles and comprehensive governance frameworks for the responsible and accountable deployment of digital technologies.



# Vision & Pragmatism Knowledge Development

### Next-Generation Law Enforcement

Contribute to building public trust in law enforcement by working with relevant partners to develop the necessary guardrails for the adoption of new technologies that protect both public safety and Ontarians' access and privacy rights.

### Children and Youth in a Digital World

Champion the access and privacy rights of Ontario's children and youth by promoting their digital literacy and the expansion of their digital rights while holding institutions accountable for protecting the children and youth they serve.



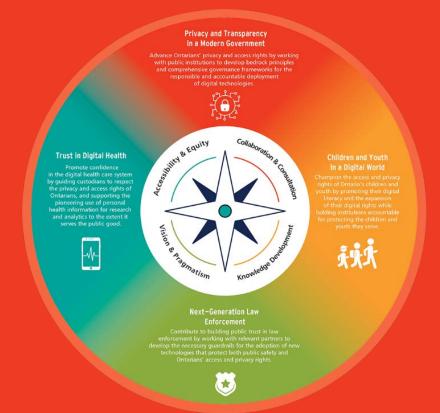
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### IPC Strategic Priorities 2021–2025

Information and Privacy Commissioner of Ontario Commissaire à l'information et à la protection de la vie privée de l'Ontario

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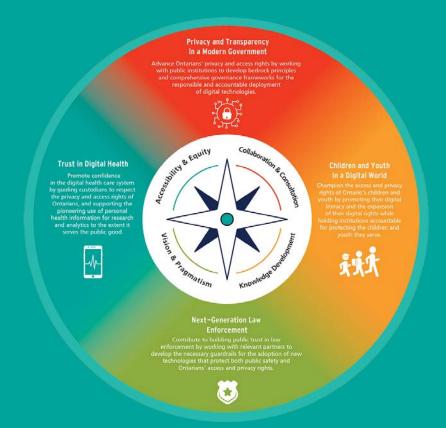
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# Made-in-Ontario Private Sector Law

The IPC will develop the foundational building blocks and oversight mechanisms for implementing Ontario's privatesector privacy law in a manner that protects privacy, supports responsible innovation, and accords with our province's unique circumstances and economic reality.



# **Cross-Cutting Approaches**

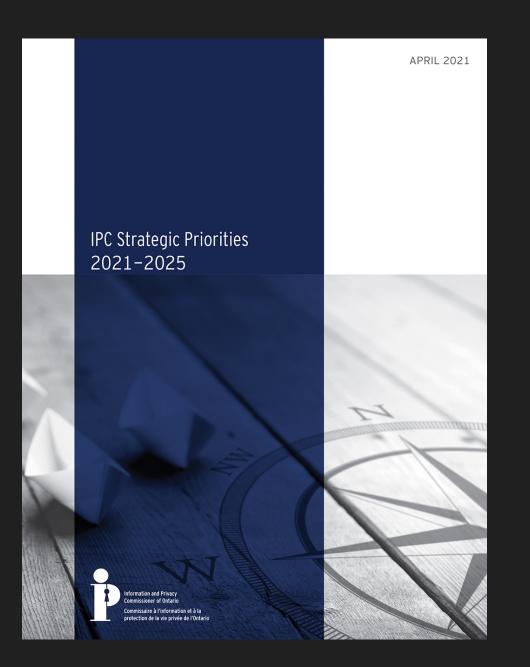
### Applying an Accessibility and Equity Lens

### **Being Both Visionary and Pragmatic**

**Collaborating and Consulting** 

### Developing Knowledge, Skills and Capacity





www.ipc.on.ca/about-us/ipc-strategicpriorities-2021-2025/

# Next Steps

# CONTACT US

### Information and Privacy Commissioner of Ontario

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