

DECEMBER 2001

Backgrounder

FOR SENIOR MANAGERS AND INFORMATION AND PRIVACY CO-ORDINATORS

RAISING THE PROFILE OF ACCESS AND PRIVACY IN YOUR INSTITUTION

Produced by the Ministry of Natural Resources and the Information and Privacy Commissioner/Ontario

Introduction

Freedom of Information and Privacy Co-ordinators play a critically important role in the administration of the *Freedom of Information and Protection of Privacy Act* and the *Municipal Freedom of Information and Protection of Privacy Act*. Co-ordinators assist institutions in meeting their statutory obligations under the *Acts*, promoting open government, and fostering an organizational culture that advances the fundamental principles of these *Acts*:

- Information (general records) should be available to the public;
- Individuals should have access to their own personal information;
- Exemptions to access should be limited and specific;
- Institutions should protect the privacy of individuals with respect to personal information held by institutions.

Relationship between Co-ordinators and staff across the institution

To do the job of processing access requests, appeals and privacy complaints under the *Acts*, Co-ordinators rely on staff in all of the information-holding departments, or program areas, within the institution.

While access and privacy are an everyday and natural part of the work of the Co-ordinator's office, this is not necessarily the case for staff in the rest of the workplace. From senior management on down, their day-to-day activities focus on the operation of the institution's programs. Hopefully, in performing these day-to-day activities they integrate their understanding of the *Acts* into their performance. But what if they don't? And, even if they do, access and privacy are evolving matters, with new issues and questions continually being raised.



Raising awareness

For Co-ordinators (and therefore institutions) to be successful in achieving the purposes of the *Acts*, raising awareness of access and privacy issues on a regular and proactive basis within the whole institution is an essential component of a Co-ordinator's job.

Raising awareness includes not only a general awareness of the *Acts*, but also substantive matters such as updates on training sessions, or relevant orders and privacy complaint reports of the Information and Privacy Commissioner. Just as important, raising awareness includes creating a forum to provide answers to frequently asked questions, some of which are difficult or even unusual.

In order to be truly effective, access and privacy issues must be in the forefront of everyone's consciousness. Everyone has to participate. Yet it is difficult, even at the best of times, to keep employees informed and focussed on access and privacy matters. So how do you achieve this?

How to raise awareness

The medium through which you choose to raise awareness will be dependent on an institution's available resources, and certainly will vary from institution to institution.

For some ideas, let's look at what the Ministry of Natural Resources (MNR) Freedom of Information and Protection of Privacy (FIPPA) Unit is doing on its intranet site.

Intranet

Co-ordinators in institutions with technical capabilities may find that using their institution's intranet is an efficient and effective way to reach all staff. The FIPPA section of the MNR's intranet may be accessed at mnrweb.mnr.gov.on.ca. Once there, click on SIRD, Information Resources Management Branch (IRMB), Information Access Services, and Information and Privacy Unit — and you are there!

Miðin 101001 01110	SCIENCE & INFORMATION RESOURCES DIVISION			
	Information Access > Business Units > Information and Privacy Unit			
Dep Minister CSD SIRD	Choose a destination 💌			
IRMB IAS NRVIS	Information and Privacy Unit			
ITSB SDTB FD FSD	The Information and Privacy Unit is responsible for ensuring that MNR meets its obligations under the Freedom of Information and Protection of Privacy Act (FIPPA) by processing access requests, conducting privacy investigations and providing policy advice to programs areas.			



Newsletter

Co-ordinators at institutions without an intranet may choose to produce their own hardcopy newsletter. Or, they may suggest that a regular column on access and privacy matters be included in the institution's existing newsletter. It is important, however, to update the intranet site or produce the newsletter on a regular basis in order to sustain interest and awareness. For example, if you choose to issue your newsletter on the same day every second month, staff may actually look for it. And it will certainly help to make access and privacy issues a regular and natural part of the workplace for all.

Whichever format you choose as being appropriate for your institution, it cannot but help to raise the profile of both the Co-ordinator's office in general, and access and privacy matters in particular.

Content

The sky's the limit. Based on the MNR's experience, here are some topics you may wish to consider:

IRMB IAS NRVIS	Information and Privacy Unit
ITSB SDTB FD FSD	The Information and Privacy Unit is responsible for ensuring that MNR meets its obligations under the Freedom of Information and Protection of Privacy Act (FIPPA) by processing access requests, conducting privacy investigations and providing policy advice to programs areas.
NRMD Org Charts	Information and Privacy Unit Staff Contact Information
Who's Who Library Applications	Every district, region and branch has a local contact person who can assist you with questions about access and privacy concerns. These contacts also help us by retrieving records for requests and by providing advice on program issues.
E.P.I.K. Links Acronyms	Branch/District/Regional Contact Information

• FIPPA Office Who we are and what we do



• Notices Dates for upcoming in-house training sessions provided by Unit staff, and pre-course reading package.

Upcoming Training Courses and Information Sessions Kemptville – May 29, 2001 Course Reading Package Course Slides

For a recent training session, MNR posted a comprehensive package for participants in advance of the session. Here is a snapshot of the Table of Contents:

Table of Contents

Information and Privacy Unit
Roles and Responsibilities4
Purposes of the Act
Definitions
List of exemptions9
Case studies 10
Retrieval message and forms
Tips for retrieving and packaging records
Evaluation Form



• FAQs

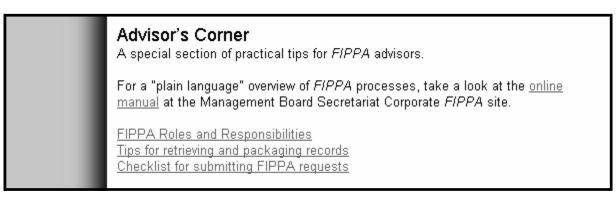
While individual Co-ordinators are in the best position to know the kinds of questions frequently asked in their institutions, here is an example from the MNR intranet site:

Here's how the first FAQ was handled:

- Q: Why should I be concerned about FIPPA? I don't think it has anything to do with my job. I don't deal with the public.
- A: Everyone encounters personal information, third party information and confidential government information when dealing with records in their daily work. It is the responsibility of every employee to be aware of how the *Act* applies to that kind of information.



• Advisor's Corner Mainly for FIPPA Advisors, this area provides information on current access and privacy issues; recent IPC orders; and practical tips. Topics from the MNR site include:



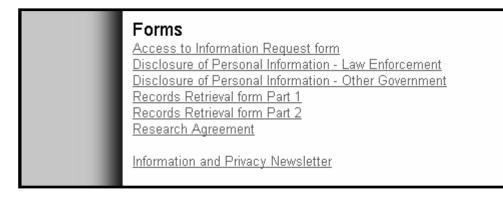
• Manager's Corner A great way to get Senior Management involved. Here, the MNR describes the role of Program Advisors and the core competencies required to perform the responsibilities of the position.

Helpful Tips for Managers
We ask each director and district manager to designate two contacts for <i>FIPPA</i> purposes. Because of the tight, legislated deadlines we face, we need to ensure that there is always at least one advisor available to coordinate records retrieval and provide advice on program information and issues.
How to Choose an Advisor
The <i>Freedom of Information and Protection of Privacy Act</i> requires that ministries respond to requests within 30 calendar days. Processing requests is a shared responsibility between the program areas, who have the records, the subject knowledge and the expertise, and staff in the Information and Privacy Unit, who process the requests. In order to meet these deadlines, we have programmed our file management system to reflect the following deadlines for various actions required by the program areas: Records Retrieval (5 business days), Advice from Program Area (2 business days), and Approval (1 business day). We want to thank you for the cooperation we have received to date, and ask for your continued support.
In addition, Freedom of Information and Privacy Coordinators play a critically important <u>role</u> in the administration of the <i>Freedom of Information and Protection of</i> <i>Privacy Act.</i> It is essential that a Coordinator has the support and commitment of the institution, starting at the top, and extending throughout the senior management and program-delivery structure. <u>Management Board Secretariat's</u> <u>FIPPA Policy Directive</u> outlines additional key roles and responsibilities.



• Forms

An easy way to access frequently used forms.



• Links to other web sites

ITSB SDTB	Recommended Web sites		
FD FSD	Legislation		
NRMD	 Freedom of Information and Protection of Privacy Act 		
Org Charts Who's Who	http://www.ipc.on.ca/english/acts/acts.htm		
Library Applications	 Annotated Act with Reference to Information and Privacy Commission Order 		
E.P.I.K. Links	http://www.gov.on.ca/MBS/english/fip/ann/ann.html		
Acronyms PSC	Policies and Best Practices		
Feedback	 Management Board Secretariat Corporate FIPPA Office 		
MNR	http://www.gov.on.ca/MBS/english/fip/		
	 Information and Privacy Commission 		
	http://www.ipc.on.ca/		
	 Archives of Ontario Recorded Information Management 		
	http://intra.gov.on.ca/MBSPASB/archives/rims/index.html		



• Contacts Names, telephone numbers and e-mail addresses of Co-ordinator and staff members, plus any field and program area contacts who have been specially trained in access and privacy matters.

IRMB IAS NRVIS ITSB SDTB FD	Information and Privacy Staff Contact Information			
FSD NRMD	Stephanie Saitz	705-755-1624	A/Coordinator	
Org Charts	Sandra Hamilton	705-755-1653	Administrative Assistant	
Who's Who Library	Paul McReavy	705-755-3309	Assistant Coordinator	
Applications E.P.I.K.	Marg McIntyre	705-755-1443	A/Assistant Coordinator	
Links Acronyms	Jo-Anne Sweeting	705-755-1622	A/Assistant Coordinator	
PSC Feedback	Marylou Rutherford	705-755-1625	A/Assistant Coordinator	
MNR Online	FAX#	705-755-1621		

Whether the intranet, a newsletter, or some other creative method is used, raising awareness of access and privacy issues within an institution can only help Co-ordinators successfully carry out their role.

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