



News Release

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Commissioner Cavoukian to Headline Canadian Privacy Conference this week

Current privacy concerns in mobile tracking to be highlighted at event.

TORONTO – Dr. Ann Cavoukian, Ontario’s Information and Privacy Commissioner, will unveil details about a new extension of *Privacy by Design*, called *Privacy by ReDesign*, in a keynote speech at a premier Canadian privacy event, in Toronto on May 5.

At the same time, the Commissioner will address recent concerns over location tracking in popular smart phones and mobile devices. This hotbed topic will also be featured at a session on the *privacy implications of mobile computing* led by the Commissioner’s Office. Renowned privacy experts will attend to discuss the protection of privacy in today’s world of ongoing technological advances. It is all taking place at The International Association of Privacy Professionals’ (IAPP) [Canada Privacy Symposium](#) at Ryerson University.

“The fabled demise of privacy has been widely portrayed of late, which reinforces the reality that we need to reframe how we present the privacy equation,” says Commissioner Cavoukian. “This is precisely why it’s time for *Privacy by ReDesign* right now! It will help organizations rethink and redesign privacy into their existing, legacy systems and business practices.”

Since the 1990’s, Commissioner Cavoukian has advocated for organizations to proactively embed privacy into technology right from the outset, a concept called *Privacy by Design*. International privacy regulators unanimously passed a landmark Resolution in 2010 recognizing the made-in-Ontario solution as a Global Privacy Standard. The U.S. Federal Trade Commission now recommends *Privacy by Design* for protecting online privacy.

The Commissioner’s Office is leading many timely sessions at the event including;

- *Addressing the Privacy Implications of Mobile Computing*
- *Biometrics: Enhancing Privacy, Security and Trust through Privacy by Design*
(Related to this, roll out has begun across Ontario of a new privacy-protective facial recognition system to support customers enrolled in Ontario Lottery and Gaming Corporation’s voluntary self-exclusion program)
- *Embedding Privacy Protection into a Risk Management Framework*
(At this session, a new white paper will be introduced, showing how IBM implemented *Privacy by Design*, moving it from a theoretical concept to a practical solution)

MEDIA WELCOME TO ATTEND



Accredited media are invited to attend the Symposium and will receive free press passes. Commissioner Cavoukian will be available for interviews at the conference.

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