

Media Advisory

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## Industry Leaders Show Way Forward for Privacy in Smart Grid Report to be Released at DistribuTECH Conference

Ontario Information and Privacy Commissioner, Dr. Ann Cavoukian, along with partners Hydro One, GE, IBM and Telvent, will release a highly-anticipated report next Wednesday that shows the way forward for utilities working to embed privacy into the emerging Smart Grid. The report will be released at DistribuTECH – a major Smart Grid conference staged in San Diego.

The new guidance document, which is based on a cutting-edge Smart Grid pilot project in Owen Sound in Ontario, Canada, is the first of its kind, demonstrating how the principles of *Privacy by Design* – the gold standard for privacy – can be operationalized as a foundational requirement in Smart Grid systems.

The approach outlined in the paper will set the standard for utilities and vendors all over the world as they work to build consumer confidence and trust in the Smart Grid by, among other things, assuring the protection of personal information that may be collected or used through advanced components of the grid such as smart meters and smart appliances.

The paper is the third in a series on protecting privacy in the Smart Grid, developed by Ontario's Privacy Commissioner, in partnership with key industry and technology leaders.

## INTERVIEWS

The Commissioner and senior executives from Hydro One, GE, IBM and Telvent will be available for comment as of February 2, 2011. A news release will be distributed and individual interviews may be arranged.

The report will be discussed at a DistribuTECH panel discussion on *Privacy by Design: Achieving the Gold Standard for Data Protection in the Smart Grid* on February 2, 2011 from 2:30PM - 4:00PM in Room 9.

Copies of the paper, an Executive Summary and news release will be available on the Commissioner's web site <u>www.ipc.on.ca</u>

Full details about DistribuTECH are available at www.distributech.com

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