



Ebb and Flow:

Navigating Online Social Networks

Ken Anderson

Assistant Commissioner (Privacy)

Ontario

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Presentation Outline

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Online Social Networks

- A social network service uses software to build online networks for communities of people who share interests and activities or who are interested in exploring the interests and activities of others and sharing their own;
- Most services are primarily web-based and provide a collection of various ways for users to interact, such as chat, messaging, email, video, voice chat, file sharing, blogging, discussion groups, etc.;
- The main types of social networking services are those which contain directories of some categories (such as former classmates), means to connect with friends (usually with self-description pages), and recommender systems linked to trust.

http://en.wikipedia.org/wiki/Social_networking



How is the IPC involved?

- **Jurisdiction**
- **Technology**



Privacy Issues

- **Privacy notice**
- **Privacy settings**
- **Sharing of information**
- **Third-party applications**
- **Deleting your profile**
- **Cyber-bullying**
- **Identity theft**



IPC Brochure:

When Online Gets Out of Line

- University and high school students need to consider all the potential implications before posting personal information to online social networking sites;
- It is important that students take the time to make informed choices about the site they use, the information they post and those with whom they choose to share their information;
- Going on “automatic pilot” online is a bad idea.






IPC Facebook Tipsheet

How to Protect Your Privacy on Facebook

- When you sign up as a user of Facebook, the default settings allow all other Facebook users to find you in searches;
- By default, your name and thumbnail profile picture can also be found on public search engines. Facebook has selected these settings based on what it believes most users want, but you can always change them to restrict access to your information, as you see fit.



How to Protect your Privacy on Facebook

When you sign up as a user of Facebook, the default settings allow all other Facebook users to find you in searches. However, only those you have confirmed as friends or who share a network with you have access to your full profile. By default, your name and thumbnail profile picture can also be found on public search engines. Facebook has selected these settings based on what it believes most users want, but you can always change them to restrict access to your information, as you see fit. Therefore, you can change the default settings to restrict access to your profile. Under the current setting, only your friends, their friends and the people on your networks can see your profile. If you download Facebook Platform third-party applications into your profile, some of your information may be shared (see section on Applications below). It is important to explore these default settings, to adjust the privacy settings to that with which you are comfortable.

It's easy to change the default settings. Once you sign in, click on "privacy" on the top-right side of the screen or the bottom-right side, or visit <http://Facebook.com/privacy>. The Privacy Overview menu has four categories in which you can determine the degree of privacy you would like. You can click on each heading to access the page on which you can make your changes. Privacy settings can be customized to exclude or include specific friends or lists of friends. Creating these lists is done in the Friends section of the site by clicking on the Make a New List button and following the step-by-step instructions.

Profile: This page contains two tabs, each with numerous individual controls for who can see aspects of your profile. On the Basic tab are controls for your entire profile, and individual features of your profile: Basic Information (which includes Gender, Birthday, Hometown, Political and Religious Views, and Relationship Status), Personal Information (which includes your Interests, Activities, Favorites and your About Me section), photos and videos tagged of you, status updates, online status, friends, wall, education and work information. On the Contact Information tab, you can tailor permissions for IM Screen Name, Mobile Phone, Land Phone, Current Address, Website and Email Address (if in fact you provided these details for your profile).

- To limit viewing of Profile information to only your Facebook friends, select "All Friends" in each drop-down menu. If you wish to limit viewing to certain segregated lists of friends that you can set up on your main Friends page, or just to individual friends, or to exclude certain individuals and networks, choose "Customize" in the drop-down menus and adjust the settings accordingly.

Search: You can control which Facebook users can find you in searches and what appears in your search listing within the site; more importantly, you can control whether you are searchable by anyone on public search engines. Within Facebook, you can restrict which networks have access to your profile in searches and what actions people can take with your search results, such as contacting you or adding you as a friend.

- To be searchable only by your Facebook friends, select "All Friends" in the Search Visibility drop-down menu and leave the first set of checkboxes below the drop-down menu blank.
- To avoid being searchable on public search engines, when you have selected "Everyone" in the drop-down menu simply uncheck the box next to "Create a public search listing for me."

News Feed and Mini-Feed: This page has three tabs. On the "Actions Within Facebook" tab, you can control what actions show up automatically in your Mini-Feed and your friends' News Feeds.

- "Uncheck" any actions that you do not want your friends to know about automatically, such as when you make a comment on a posted item or add a friend.

On the "Actions on External Websites" tab, you can opt out of having your activity on external websites of certain partner organizations posted to your Facebook profile's Mini-Feed, where it may also appear on your friends' News Feeds. This is a feature known as Facebook Beacon; there are numerous partner websites including Epicurious, Typepad, Blockbuster, etc.

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IPC Facebook Video

- Issues covered in this video include weak privacy controls, the intrinsic risks involved in using them and some of the protections students should be aware of when posting their personal information online, such as being able to control access to one's profile and being able to block access to specific information.
- This video can be viewed at www.ipc.on.ca or for a free copy, please email our office at publicat@ipc.on.ca.





IPC Experiences with Facebook

- **Beacon**
- **Friending feature (adding friends of friends)**
- **False profile of Toronto city councillor**



Current Initiatives to Protect Youth Online

- **WiredKids**
- **PrevNet**
- **Media Awareness Network**
- **Dr. Faye Mishna, University of Toronto,
Faculty of Social Work**



WiredKids

WiredKids, the ultimate online safety project for kids, tweens and teens! - Windows Internet Explorer

http://www.wiredkids.org/

File Edit View Favorites Tools Help

Copernic Agent The Web Up History Track Results Bar

WiredKids, the ultimate online safety project for kids,t...

The Fifth Annual Wired Kids Summit
[Read about and sign up for the summit here >>](#)

Anti-bullying event on May 24 2005
Parry Aftab and the Teenangels join Court TV and VIPs on an anti-bullying event briefing in DC
[Read about and sign up for the event here >>](#)

Wired Kids, Inc.

www.wiredkids.com



wiredkids.com

Wired Kids, Inc. is a U.S. charity dedicated to protecting all Internet users, especially children, from cybercrime and abuse. It operates several programs and Web sites designed to help everyone learn how to protect their privacy and security online and to teach responsible Internet use.

[Follow this link to continue to Wired Kids, Inc. >>](#)

WiredKids.org

www.wiredkids.org



While a large portion of Wired Kids, Inc.'s work involves preventing and helping investigate cybercrimes and abuses, Wired Kids also has a softer side. [WiredKids.org](#) has many online safety games for younger children and information for children of all ages as well as helpful information for teachers, parents and law enforcement.

[Follow this link to continue to WiredKids.org >>](#)

Our Web Sites, A - Z

- [Aftab.com](#)
- [Cyberlawenforcement.org](#)
- [InternetSuperHeroes.org](#)

Kids, Tweens and Teens!



WiredKids is designed to teach kids how to surf safely and how to have fun doing it. We have a report line so that you can report bad sites, or get

http://www.wiredkids.org/wiredkids_org.html

start Novell GroupWise - M... Ken's PPT.doc - Micro... 2008-06-11 Ken in NF... WiredKids, the ultima... 1:57 PM

PrevNet

The screenshot shows a Windows Internet Explorer browser window displaying the PrevNet website. The address bar shows the URL <http://prevnet.ca/Home/tabid/36/Default.aspx>. The browser interface includes a menu bar (File, Edit, View, Favorites, Tools, Help), a search bar, and a toolbar with various icons. The website content features a blue header with the text "Promoting Relationships and Eliminating Violence" and the PrevNet logo, which includes a red maple leaf with stylized figures. Below the header is a photograph of three smiling children. The main content area is dated "Thursday, June 05, 2008" and includes a "Home" link. A "Menu" sidebar on the left lists: Home, About Us, Partners, Bullying, Research, PREVNet Toolkits, Other Resources, News & Events, and Download Files. The central text area contains a "Welcome to PREVNet!" section, a quote from Governor General Michaëlle Jean, and a "Bullying News Headlines" section. On the right, there are "Quick Links" (Goals for PREVNet, Bullying Facts & Myths, PREVNet Toolkits, Research Summaries) and a "Featured NGO" section for the Canadian Teachers' Federation. The browser's taskbar at the bottom shows the Start button and several open applications, including Novell GroupWise, Microsoft PowerPoint, and Internet Explorer. The system clock shows 1:59 PM.

Media Awareness Network

The screenshot shows the Media Awareness Network (MNet) website in a Windows Internet Explorer browser window. The browser's address bar displays the URL <http://www.media-awareness.ca/english/index.cfm>. The website header features the title "MEDIA AWARENESS NETWORK" and a navigation menu with links for "home", "about us", "membership", "supporters", "press centre", "contact us", and "français". A search bar is also present. Below the header, a banner area includes the text "MEDIA AND INTERNET EDUCATION RESOURCES" and "For Teachers For Parents". A circular image of children is shown next to a paragraph of text: "Resources and support for everyone interested in media and information literacy for young people. To learn how to get the most out of the tools and resources on this site, visit our **help** section and our **site map**." The main content area is divided into several sections: "Spotlight" featuring a news item about a \$1.5 million CRTC grant, "Featured Resources" with a link to "New educational resources on media and global issues", and a "Donate Now" button for CanadaHelps.org. There are also icons for "MY MEDIA Video podcasts created by youth", "Talk Media Blog", "Educational Games", and "Professional Development". A sidebar on the left contains a "Content Cart" with 0 items and a "Resource Catalogue". The browser's taskbar at the bottom shows several open applications, including Novell GroupWise, Ken's PPT.doc, and the Media Awareness Network website.



Canadian Privacy Commissioners' Joint Statement

- **June 5, 2008** – the issue of children's online privacy was on the agenda at a meeting of provincial privacy commissioners in Regina. At the meeting, the commissioners agreed on a joint resolution to work toward increasing awareness of how the Internet and privacy don't necessarily mix;
- The commissioners agreed that children need better protection against personal and commercial exploitation online in addition to being educated and protected from online predation, cyber stalking and cyber bullying;
- One of the steps - the website www.youthprivacy.ca is run by the federal privacy commissioner;
- The commissioners came to the agreement that all of their respective offices need to work with Internet companies to improve their privacy policies so that everyone can understand what their personal information is going to be used for.

IPC Event: Youth Privacy Online



Youth Privacy Online:

Take **Control**

Make it **your choice!**



September 4, 2008 @ Eaton Centre Marriott @ **Be there!**



How to Contact Us

Ken Anderson

Assistant Commissioner (Privacy)/Ontario

2 Bloor Street East, Suite 1400

Toronto, Ontario, Canada

M4W 1A8

Phone: (416) 326-3333 / 1-800-387-0073

Web: www.ipc.on.ca

E-mail: info@ipc.on.ca